

The hot summer holiday is coming so don't miss out the big sale opportunity for your fashion accessories! Let this **hot sale Facebook cover** template to help you attract more potential social media followers in a short time!

851px by 315px is the best image size for your Facebook cover photo. Make sure your image is in **JPG** format, RGB color, and less than **100 KB** for the best effects. Your photo will be automatically formatted to suit the cover photo slot on Facebook, so if it isn't the right size, you may see some distortion. If you can't fit your image inside the recommended dimensions, make it at least 400px by 150px. Stick to a design that works at all sizes because cover photos are displayed at 820px by 312px on a desktop and 640px by 360px on a smartphone.